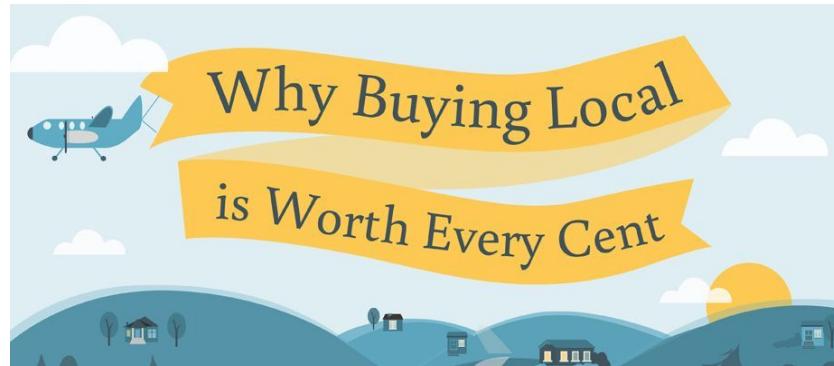


# Buying Locally



When you buy from a LOCALLY OWNED business you help to make your community more prosperous. More of every dollar stays in the community when we patronize local stores, local farmers, and local service providers.

This also has a ripple effect on those less fortunate in our area. Local businesses use local knowledge, relationships, and small business networks to target their philanthropy to those that need it most. Here are five other reasons to buy locally:

- Buying locally creates local jobs. Local business owners are the largest employer group in the USA.
- Local stores and business districts tend to have much more character which gives you a much more satisfying buying experience.
- Independent businesses provide the greatest number of innovative and unique products according to the site: [www.smallbusiness.co.uk](http://www.smallbusiness.co.uk)
- Local farmers can provide more nutrient dense and fresh food to your table due to much shorter travel time.
- Local food is provided with much less packaging which reduces our collective carbon footprint.

For a deeper dive on this topic please visit these links:

<https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsustainableconnections.org%2Fwhy-buy-local%2F&data=04%7C01%7Cerb%40buffalo.edu%7C3a300930f15747c8849908d9f0b2d190%7C96464a8af8ed40b199e25f6b50a20250%7C0%7C0%7C637805474048632665%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzliLCJBtil6Ik1haWwiLCJXVCi6Mn0%3D%7C2000&sdata=ov6UMv%2FtUlyJgRnBFOR0BNHYDLgsppKHCit7I9qXMM%3D&reserved=0>

<https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.bing.com%2Fvideos%2Fsearch%3Fq%3DLocal%2BBuying%26docid%3D608007983062794727%26mid%3D8E2C3D566E36707E1EBF8E2C3D566E36707E1EBF%26view%3Ddetail%26FORM%3DVIRE&data=04%7C01%7Cerb%40buffalo.edu%7C7f28733d049f44ce432008d9f0b2db23%7C96464a8af8ed40b199e25f6b50a20250%7C0%7C637805473232033663%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzliLCJBtil6Ik1haWwiLCJXVCi6Mn0%3D%7C2000&sdata=vuDxVjRUy2pGxujlE16HbWXF1rgtc8oiixNgHpBwNp0%3D&reserved=0>



Updated 2/2022