Innovation and Sustainability

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Did you know that sustainability and innovation go hand in hand? Sustainable innovation connects traditional innovation with a lens focused on improving society or the economy but not at the expense of the environment.

Sustainable innovation can shake up old processes, reduce costs, create new products and services, and alter supply chains for the better

Sustainable Innovation can satisfy your urge to buy goods and services that speak to your personal values and aspirations

You can participate in sustainable innovation by patronizing manufacturers and service providers with fresh, low impact ideas that are socially conscious and environmentally friendly

Encourage your inner entrepreneur by sharing your innovative life hacks on social media. Maybe you can innovate sustainably through reuse or upcycling of something we all have around the house?

To learn more, visit these links:

https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.bing.com%2Fvideos%2Fsearch%3Fq%3Dinnovation%2Band%2Bsustainability%26%26view%3Ddetail%26mid%3D7CD9FC5178888AC484BE7CD9FC5178888AC484BE%26%26FORM%3DVRDGAR%26ru%3D%252Fvideos%252Fsearch%253Fq%253Dinnovation%252Band%252Bsustainability%2526FORM%253DHDRSC4&data=04%7C01%7Cerb%40buffalo.edu%7C3fb492b7a6734a76b52c08d9f0caf6c2%7C96464a8af8ed40b199e25f6b50a20250%7C0%7C0%7C637805576782785511%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C2000&sdata=cDCrdOWGB5rnnYTlQ1Gi%2Bhldor%2BLgac%2BI5ya7qNgWcs%3D&reserved=0

https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.nbs.net%2Farticles%2Fwhat-is-sustainable-innovation-and-how-to-make-innovation-sustainable&data=04%7C01%7Cerb%40buffalo.edu%7C29176b427196463ef36208d9f0cadfdf%7C96464a8af8ed40b199e25f6b50a20250%7C0%7C0%7C637805577286668211%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C2000&sdata=z9xjqO%2F2ixw0s%2FA3RnXd1gxpGMFdcpAO2BwHfREfJE0%3D&reserved=0

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