

CURRICULUM VITAE

Nojin Kwak

CONTACT INFORMATION

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CURRENT ACADEMIC APPOINTMENTS

Vice Provost, International Education, State University of New York at Buffalo
Professor, Communication, State University of New York at Buffalo

EDUCATION

Ph.D., University of Wisconsin-Madison (2001), Mass Communication
M.A., University of Wisconsin-Madison (1993), Journalism and Mass Communication
B.A., Sogang University (1990), Mass Communication (Cum Laude, With Honor)

ADMINISTRATIVE EXPERIENCE

Vice Provost, International Education, 2021-present

The Vice Provost for International Education (VPIE) is the senior international officer responsible for all centrally administered international programs and activities of the University at Buffalo, the State University of New York. Overseeing an annual budget of \$14 million, VPIE's responsibilities include International Student Services, Education Abroad Programs, Overseas Programs and Exchanges, UB Immigration Services, global research initiatives, and Asia Research Institute. VPIE advises the President and the Provost on international education programs, policies, and initiatives as well as the significance and implications for UB of events and trends overseas. VPIE works with the Office of the President and the Office of the Provost in planning the schedule and protocol of visits to UB by high-level international delegations, including university presidents from exchange partners, ambassadors and consuls general of foreign governments, and distinguished international alumni. Serving as the university's chief diplomat, VPIE develops and reviews international institutional agreements and is the main interlocutor in negotiations with international partners. As principal investigator for UB's contract with the Singapore Institute of Management (SIM), VPIE directs UB undergraduate degree programs delivered at the SIM campus in collaboration with participating academic units. VPIE partners with deans and academic units to foster and support international collaborations in research, education and service, and to advance the internationalization of UB curricula, particularly by strengthening international area studies and foreign language programs. In addition to

these major functional areas, VPIE is responsible for internationalizing the institution as a whole as well as the campus experience of students, faculty, and staff. VPIE works closely with the Council on International Studies and Programs, a faculty advisory committee, to develop international education policies, review new international programs, and promote and support international activities of campus-wide interest. VPIE works with the SUNY System Administration Office of Global Affairs as well as the senior international officers of other SUNY campuses to develop and implement system-wide initiatives in the international area. Recent initiatives and programs include: international faculty launch committee program; international and global research grant program; UB scholars at risk fellowship program; and Asia research institute.

Chair, Communication and Media, University of Michigan, 2016-2021

The Department of Communication and Media at the University of Michigan has 20-25 tenure-track faculty, 8-10 lecturers, and six full-time staff members. It hosts 30+ doctoral students and more than 500 undergraduate majors. The Chair works closely with Dean's Office on initiation of new programs, faculty hiring, capital projects, and other major undertakings. The Chair directly oversees the Associate Chair for Undergraduate Studies, Associate Chair for Graduate Studies, Chair of the COMM and Media's Diversity, Equity, and Inclusion Committee, and Chief Administrator. Specific responsibilities included: overseeing \$24 million in endowments, managing an annual budget of \$6.5 million, directing office and research lab space renovations, curriculum and enrollment, data reporting, donor solicitation, and managing tenure, promotion, retention, and faculty recruitment for the unit. Major accomplishments include: four successful promotion cases; four tenure-track hires; implementing various Diversity, Equity, and Inclusion (DEI) initiatives, including launch of the DEI committee; directing implementation of the new "3 plus" curriculum (2:1 teaching load); introduction of new undergraduate initiatives including the expansion of the Honors Program into the more accessible Senior Thesis Program as well as launch of an UG Fellows Program, an UG Research Showcase, and a short-term immersive internship program; revamping graduate funding model to strengthen graduate research; implementing a formal faculty mentorship process; commencing qualitative and quantitative methodology workshops; developing a competitive postdoctoral fellows program to help strengthen and support faculty research; and applying a strategic alumni outreach and engagement program.

Director, Nam Center for Korean Studies, University of Michigan, 2009-2021

The Nam Center, situated within the International Institute in the College of Literature, Science, and the Arts at U-M, is an extra-departmental academic unit that serves faculty, students, and the surrounding community to foster learning about Korean language, culture, and history via programming, scholarships, and research funding. Responsibilities included day-to-day operations of the Center, including overseeing \$12 million in endowments, a \$1.5 million annual operating budget, three staff members, 15 core faculty in social science, humanities, and arts departments, post-doctoral fellows and 14 affiliated faculty. The Director must secure ongoing financial and institutional support, report budgetary and other metrics to the College and funders, maintain relationships with major stakeholders within and outside the U-M community including Directors at other institutions, engage with

alumni as well as current and prospective donors, perform local community outreach, and create mentorship opportunities for junior faculty and graduate students. Major accomplishments: ensuring current as well as future financial stability for core programming by securing more than \$11.338 million in grants and gifts during tenure as Director; increasing the annual budget sixfold; expansion of student programs including launch of robust Undergraduate Fellows Program and Graduate Fellows program; establishment of summer study-abroad scholarships (Summer in Korea); significantly expanding the Center's academic initiatives including inauguration of four academic conference series, including two student conferences, one graduate-led and one undergraduate exchange; inception of the *Perspectives on Contemporary Korea*, the Center's flagship publication series; constructing and leading a network of Korean Studies programs at 13 universities in the greater Midwest region; hosting annual mentoring workshops in pedagogy and monograph writing for junior faculty at institutions with limited resources; and positioning U-M as a hub within the Korean Studies scholarly community.

Founding Director, Big Ten Academic Alliance (BTAA) Korean Studies e-School, 2012-2021

The e-School was created as a real-time distance learning course share initiative between universities within the BTAA. 13 institutions participated in the e-School, sharing 10 undergraduate courses between them annually. Responsibilities included coordinating all e-School activities between participating campuses and with the BTAA, including fiscal management, course selection, enrollment procedures, coordinating course sharing between host and home campuses, course evaluation, staffing, organization of annual meetings, reporting to the funder, and securing continuing funding. Major accomplishments included: continued renewal of funding, with total e-School gift to date at \$3,310,726 (AY2013-2023), raising additional \$199,915 for study-abroad fellowships for e-School students across the BTAA, with 47 students at 11 universities receiving the fellowship AY15-19; and increasing the number of universities participating in the e-School from two to 13 campuses, and the number of students receiving courses via video conference from 24 to 100.

ACADEMIC PROGRAMMING

Co-Director, Communication and Emerging Media (CEM) Lab, Department of Communication, University at Buffalo (2021-present). *A collaborative research group that investigates the role of emerging communication technologies, such as Facebook, Twitter, YouTube, and TikTok, in the political discussion and engagement of the 21-century citizens.*

Series Co-Founder, and Co-Chair, Digital Asia (formerly New Media and Citizenship in Asia until 2016), International Communication Association (ICA) Pre-Conference Series (2012-present). *This preconference aims to showcase innovative scholarly work examining various subjects concerning the role of social media, mobile phones, and other new communication technologies in the formation of democratic citizenship writ large—in Asia. Co-chairs represent universities in China, Hong Kong, Japan, Singapore, South Korea, and the United States.*

Co-Director, Politics and Communication (PAC) Lab, Department of Communication and Media, University of Michigan (2016-2021). *Faculty-led research group, including graduate and undergraduate students, that investigates how citizens use digital media for political purposes and its implications for the democratic process.*

Founding Series Co-Editor, *Perspectives on Contemporary Korea*, University of Michigan Press (2012-2021). *Part of the University of Michigan Press's official book series, this is the flagship publication venue for interdisciplinary research on contemporary Korea. Including monographs and edited volumes, Perspectives is devoted to scholarship that advances the understanding of critical issues in contemporary Korean society, culture, politics, and economy.*

Series Founder and Co-Chair, Perspective on Contemporary Korea, International Conference Series, University of Michigan, Ann Arbor, Mich. (2012-2021). *Founded and co-organizes this international conferences series with a different faculty member annually to encourage and disseminate scholarship emphasizing contemporary issues in Korean Studies. Each conference revolves around a different theme critical to contemporary Korea, and invites scholars—in training as graduate students, at the beginning of their careers, or well-established—to submit work from any discipline or methodology that considers the case of Korea relevant to the theme.*

Faculty Advisor, International Conference of NextGen Korean Studies Scholars (NEKST) (2013-2021), Nam Center for Korean Studies, University of Michigan. *Annual multidisciplinary conference in North America dedicated to graduate student research in Korean Studies, NEKST not only fosters graduate research, but also as provides a professional training/leadership ground for U-M graduate students serving on the organizing committee.*

Faculty Advisor, Korean Studies Graduate Exchange Program (2013-2016), University of Michigan. *Annual Exchange Program with the College of Humanities, Seoul National University, South Korea, consisting of research presentations, mentoring workshops, and site visits. U-M and SNU took turns hosting the exchange program.*

Faculty Advisor, Korean Studies Undergraduate Exchange Conference (2013-2021), University of Michigan. *Two-day conference, part of an annual Korean Studies undergraduate exchange program between the Nam Center for Korean Studies Undergraduate Fellows and students at the Korean Studies Institute at University of Southern California; the institutions take turns hosting the program.*

Founding Faculty Director, Summer in Michigan Program in English Language (SIMPEL) (2015-2021), University of Michigan. *Four-week immersive program for 30 students from Ajou University in South Korea in conversational and academic English, including structured language lessons, group research project culminating in poster session, daily cultural exchange with 10 undergraduate cultural liaisons from U-M, and a weekly activity for real-life immersive language context. The program, a partnership between Ajou University, and the U-M Nam Center for Korean Studies, English Language Institute, and University Housing, is financially self-sustaining.*

RESEARCH

ARTICLES

Zhang, Y., Yue, Z., Yang, X., Chen, F., & Kwak, N. (Forthcoming). How a peripheral ideology becomes mainstream: Strategic performance, audience reaction, and news media amplification in the case of QAnon Twitter accounts. *New Media and Society*.
<https://doi.org/10.1177/14614448221137324>

Lane, D.S., Weeks, B.E., & Kwak, N. (Forthcoming). A Repertoire approach to studying inequalities in political social media use. *Mass Communication and Society*.
<https://doi.org/10.1080/15205436.2022.2137039>

Kwak, N., Lane, D., Weeks, B., Kim, D., & Lee, S. (Forthcoming). Now we're talking? Understanding the interplay between online selective and incidental exposure and their influence on online cross-cutting political discussion. *Social Science Computer Review*.
<https://doi.org/10.1177/0894439320920790>

Zhu, Q., Weeks, B.E., & Kwak, N. (Forthcoming). Implications of online incidental and selective exposure for political emotions: Affective polarization during election. *New Media & Society*.
<https://doi.org/10.1177/14614448211061336>

Kim, D. H., & Kwak, N. (2022). When does incidental exposure prompt political participation? Cross-country research on the importance of individualism and collectivism. *International Journal of Communication*.

Kim, D. H., Weeks, B. E., Lane, D. S., Potts, L., & Kwak, N. (2021) Sharing and commenting facilitate political learning on Facebook: Evidence from a two-wave panel study. *Social Media and Society*. <https://doi.org/10.1177/20563051211047876>

Lee, S., Liang, F., Hahn, L., Lane, D.S., Weeks, B.E., & Kwak, N. (2021). The impact of social endorsement cues and manipulability concerns on perceptions of news credibility. *Cyberpsychology, Behavior, and Social Networking*.

Kwak, N., Lane, D., Lee S.S., Liang, F., & Weeks, B. E. (2021). From persuasion to deliberation: do experiences of online political persuasion facilitate dialogic openness? *Communication Research*, 48, 642-664. <https://doi.org/10.1177/0093650218793050>

Kwak, N., Lane, D. S., Zhu, Q., Lee, S. S., & Weeks, B. E. (2020) Political rumor communication on instant messaging platforms: Relationships with political participation and knowledge. *International Journal of Communication*, 14, 5663-5685.

Lee, S. S., Kwak, N., & Lane, D. (2020). When social media gets political: How perceptions of open-mindedness influence political expression on Facebook. *Social Media + Society*.

Weeks, B.E., Kim, D.H., Hahn, L.B., Diehl, T.H., & Kwak, N. (2019). Hostile media perceptions in the age of social media: Following politicians, emotions, and perceptions of media bias. *Journal of Broadcasting & Electronic Media*, 63, 374-392.

Lane, D. S., Lee, S. S., Liang, F., Kim, D. H., Weeks, B. E., & Kwak, N. (2019). Social media expression and the political self. *Journal of Communication*, 69, 49-72. <https://doi.org/10.1093/joc/jqy064>

Kwak, N., Lane, D. S., Weeks, B. E., Kim, D. H., Lee, S. S., & Bachleda, S. (2018). Perceptions of social media for politics: Testing the slacktivism hypothesis. *Human Communication Research*, 44, 197-221. doi: 10.1093/hcr/hqx008

Weeks, B. E., Lane, D. S., Kim, D. H., Lee, S. S., & Kwak, N. (2017). Incidental exposure, selective exposure, and political information sharing: integrating online exposure patterns and expression on social media. *Journal of Computer-Mediated Communication*, 22, 363-379. doi:10.1111/jcc4.12199

- Lane, D. S., Kim, D. H., Lee, S. S., Weeks, B. E., & Kwak, N. (2017). From online disagreement to offline action: how diverse motivations for using social media can increase political information sharing and catalyze offline political participation. *Social Media + Society*, 3, doi: 10.1177/2056305117716274
- Kim, D. H., & Kwak, N. (2017). Media diversity policies for the public: empirical evidence examining exposure diversity and democratic citizenship. *Journal of Broadcasting & Electronic Media*, 61, 682-702, DOI: 10.1080/08838151.2017.1375498
- Lee, H., & Kwak, N. (2016). Mobile communication and cross-cutting discussion: a cross-national study of South Korea and the U.S. *Telematics and Informatics*, 33, 534-545.
- Skoric, M. M., & Kwak, N. (2016). Contextualizing the role of technologies in the process of civic and political change in Asia. *Telematics and Informatics*, 33, 501-503.
- Lee, H., Kwak, N., & Campbell, S. W. (2015). Hearing the other side revisited: the joint workings of cross-cutting discussion and strong tie homogeneity in facilitating deliberative and participatory democracy. *Communication Research*, 42, 569-596.
- Lee, H., Kwak, N., Campbell, S. W., & Ling, R. (2014). Mobile communication and political participation in South Korea: examining the intersections between informational and relational uses. *Computers in Human Behavior*, 38, 85-92.
- Lee, H. & Kwak, N. (2014). The affect effect of political satire: sarcastic humor, negative emotions, and political participation. *Mass Communication and Society*. 17, 307-328.
- Bae, S. Y., Kwak, N., & Campbell, S. W. (2013). Who will cross the border? The transition of political discussion into the newly emerged venues. *Computers in Human Behavior*, 29, 2081-2089.
- Park, Y., Campbell, S.W., & Kwak, N. (2012). Affect, cognition, and reward: predictors of privacy protection online. *Computers in Human Behavior*, 28, 1029-1027.
- Campbell, S. W., & Kwak, N. (2012). Mobile communication and strong network ties: shrinking or expanding spheres of political dialogue? *New Media and Society*, 14(2), 262-280.
- Kwak, N., Campbell, S.W., Choi, J., & Bae, S. Y. (2011). Mobile communication and public affairs engagement in Korea: an examination of non-linear relationships between mobile phone use and engagement across age groups. *Asian Journal of Communication*, 21, 485-503.
- Guggenheim, L., Kwak, N., & Campbell, S.W. (2011). The new negative news? Non-traditional news and dimensions of public cynicism during an election. *International Journal of Public Opinion Research*, 24, 287-314.
- Campbell, S.W. & Kwak, N. (2011). Political involvement in “mobilized” society: the interactive relationships among mobile communication, network characteristics, and political participation. *Journal of Communication*, 61, 1005-1024.
- Campbell, S. W., & Kwak, N. (2011). Mobile communication and civil society: linking patterns and places of use to engagement with others in public. *Human Communication Research*, 37(2), 207-222.
- Campbell, S.W., & Kwak, N. (2010). Mobile communication and civic life: linking patterns of use to civic and political engagement. *Journal of Communication*, 60, 536-555.

Campbell, S.W., & Kwak, N. (2010). Mobile communication and social capital: An investigation of geographically differentiated usage patterns. *New Media and Society*, 12(3), 435-451.

Kwak, N., Poor, N. & Skoric, M. (2006). Honey, I shrunk the world: the relationship between internet use and international engagement. *Mass Communication and Society*, 9, 189 – 213.

Eveland, W. P. Jr., Hayes, A. F., Shah, D. V., & Kwak, N. (2005). Understanding the relationship between news use and political knowledge: a model-comparison approach using panel data. *Political Communication*. 22 (4): 423-446. Best Article of the Year, International Communication Association (ICA) Political Communication Division

Eveland, W. P. Jr., Hayes, A. F., Shah, D. V., & Kwak, N. (2005). Observations on estimation of communication effects on political knowledge and a test of intracommunication mediation. *Political Communication*, 22 (4): 505-509.

Shah, D. V., Cho, J., Eveland, William P. Jr., & Kwak, N. (2005). Information and expression in a digital age: modeling internet effects on civic participation. *Communication Research*, 31, 531-565.

Kwak, N., Williams, A., Wang, X, & Lee, H. (2005). Talking politics and engaging politics: an examination of the interactive relationships between structural features of political talk and discussion engagement. *Communication Research*, 32, 88-111.

Kwak, N., Skoric, M., Williams, A., & Poor, N. (2004). To broadband or not to broadband: the relationship between high-speed internet and knowledge and civic participation. *Journal of Broadcasting and Electric Media*, 48, 421-445.

Kwak, N., Shah, D., & Holbert, R. L. (2004) Connecting, trusting, and participating: the interactive effects of social associations and generalized trust on collective action. *Political Research Quarterly*, 57, 643-652.

Holbert, R. L., Shah, D., & Kwak, N. (2004). Fear, authority, and justice: the influence of TV news, police reality, and crime drama viewing on endorsements of capital punishment and gun ownership. *Journalism and Mass Communication Quarterly*, 81, 343-363.

Shah, D, Kwak, N., Schmierback, M., & Zubric, J. (2004). The interplay of news frames on cognitive complexity. *Human Communication Research*, 30, 102-120.

Holbert, R. L., Shah, D., & Kwak, N. (2003) Environmental concern, patterns of television viewing, and pro-environmental behaviors: integrating models of media consumption and effects. *Journal of Broadcasting and Electronic Media*, 47, 177-196.

Eveland, W. P., Jr., Shah, D. V., & Kwak, N. (2003). Assessing causality in the cognitive mediation model: a panel study of motivations, information processing and learning during campaign 2000. *Communication Research*, 30, 359-386.

Kang, N., & Kwak, N. (2003). A multilevel approach to civic participation: individual length of residence, neighborhood residential stability, and their interactive effects with media use. *Communication Research*, 30, 80-106.

Holbert, R. L., Shah, D., & Kwak, N. (2003). Political implications of prime-time drama and sitcom use: genres of representation and opinion concerning women's rights. *Journal of Communication*. 53, 45-60.

Kwak, N., & Radler, B. (2002). A comparison between mail and web-based surveys: response pattern, respondent profile, and data quality. *Journal of Official Statistics*, 18, 257-273.

Shah, D., Kwak, N., & Holbert, R. L. (2001). “Connecting” and “disconnecting” with civic life: the effects of internet use on the production of social capital. *Political Communication*, 18, 141-162.

Kwak, N. (1999). Revisiting the knowledge gap hypothesis: education, motivation, and media use. *Communication Research*, 26, 385-413.

Kwak, N. (1999). The roles of the media and mediated opinion leadership in the public opinion process: a content analysis of a political incident in Korea. *Gazette*, 61, 175-191.

EDITED BOOKS, CHAPTERS, REVIEWS, AND MISCELLANY

Jin, D. Y., & Kwak, N. (Eds.). (2018). *Communication, Digital Media, and Popular Culture in Korea: Contemporary Research and Future Prospects*. Lexington books.

Youm, K., & Kwak, N. (Eds.). (2018). *Korean Communication, Media, and Culture: An Annotated Bibliography*. Lexington Books.

Campbell, S. W., & Kwak, N. (2014). “Mobile Media and Civic Life: Promises and Perils for the Public Sphere.” In G. Goggin & L. Hjorth (Eds.), *The Routledge Companion to Mobile Media* (409-428). New York: Routledge.

Campbell, S.W., & Kwak, N. (2012). “Mobile Communication and Social Capital: A Comparison of Korea and the U.S.” In B. Van Ark, K. Schinasi, & R. Weiss (Eds.), *The Linked World: How ICT Is Transforming Societies, Cultures, and Economies*. Barcelona: Editorial Ariel

Campbell, S. W., & Kwak, N. (2011). “Mobile Communication, Social Networks, and Policy Knowledge during the 2008 U.S. Presidential Election.” In J. Katz (Ed.), *Mobile Communication: Directions for Social Policy* (103-116). New Brunswick, NJ: Transaction Publishers.

Kwak, N. (2003). [Review of the book *Digital Divide: Civic Engagement Information Poverty and the Internet Worldwide*. By Pippa Norris, New York: Cambridge University Press]. *Public Opinion Quarterly*, 67, 434-437.

Shah, D., Kwak, N., and Schmierback, M. (2000). “Digital Media in America: Practices, Preferences and Policy Implications.” An unpublished report submitted to the Digital Media Forum, a media policy consortium established by the Ford Foundation.

HONORS & AWARDS, SELECTED & ABRIDGED

2023 AIEA Leadership Academy for New SIOs fellow, Association for International Education Administrators, 2023

Deputy Prime Minister and Minister of Education Award for Excellence in Sponsored Research, Ministry of Education, Republic of Korea, 2021

Fellow, Big Ten Academic Alliance Academic Leadership Program, 2019-2020

Harold J. Johnson Diversity Service Award, University of Michigan, 2016

Faculty Research Grant (\$30,000), “Digital Media and Civic Engagement in Japan,” Center for Japanese Studies, University of Michigan, 2016-2017

Michigan-Fudan Social Science Collaboration Research Grant (\$20,000), “Digital Media and Civic Engagement in China,” Center for Chinese Studies, University of Michigan, 2015-2017

Marsh Distinguished Research Fellowship, Department of Communication Studies, University of Michigan, 2007-2010

Louise Elizabeth George Fellowship, School of Journalism and Mass Communication, University of Wisconsin-Madison, 1996-1997

Vilas Fellowship, The Graduate School, University of Wisconsin-Madison. 1995-1996

Elected to Alpha Sigma Nu Honor Society, Sogang University, South Korea, 1989

SELECT CONFERENCE PAPER AWARDS

Honorable Mention, Best Paper Award, Information, Technology, and Politics Section, American Political Science Association Conference, 2019

Second Place Faculty Paper award, Communication Theory & Methodology Division, AEJMC, 2018

Lynda Lee Kaid Best Published Paper in Political Communication Award, Political Communication Interest Group, AEJMC, August, 2016

Second Place Faculty Paper award, Political Communication Interest Group, AEJMC, 2016

Top Paper award, Korean American Communication Association, AEJMC, 2011

Best Article of the Year, ICA Political Communication Division, May, 2006

Top Three Faculty Paper award, Communication Theory & Methodology Division, AEJMC, 2004

Top Three Faculty Paper award, Communication Theory & Methodology Division, AEJMC, 2003

Top Faculty Paper award, Mass Communication and Society Division, AEJMC, 2001

Top Three Faculty Paper award, Communication Theory & Methodology Division, AEJMC, 2000

Top Student Paper award, Communication Theory & Methodology Division, AEJMC, 1998

FUNDRAISING (TOTAL: \$15 MILLION)

INSTITUTIONAL GRANTS (TOTAL: \$4.309 MILLION)

Project Director, “Toward Establishing the Korean Studies Program at the State University of New York - Buffalo (Seed Program Grant) (2022-2025), SUNY-Buffalo – Academy of Korean Studies Grant, \$225,000 - *funds annual symposium series, post-doctoral fellowship, educational programs, research grants, and other academic programming in Korean Studies.*

Principal Investigator, Foreign Language and Area Studies Fellows Program (FLAS) Grant (2018-2022), University of Michigan – U.S. Department of Education Grant, \$1,344,000 - *provides academic year and summer fellows for graduate and undergraduate students who undergo training in East Asian languages and international studies. ** Served as the PI until 2021 due to the changes in institutional affiliation*

Principal Investigator, National Resource Center Program Grant (2018-2022), University of Michigan – U.S. Department of Education Grant, \$1,024,964 - *funds a multitude of academic and outreach projects on East Asia, including academic conferences, East Asian language education, inter-institutional collaboration, and K-12 teacher education. ** Served as the PI until 2021 due to the changes in institutional affiliation*

Project Director, “Visioning Korea for the Next Generation: Korean Studies in the Classroom,” Core University Program for Korean Studies (CUPKS) (2017-2021), University of Michigan – Academy of Korean Studies Grant, \$816,011 - *funds a multitude of scholarly projects, full scholarships for five students, five post-doctoral positions, graduate student conferences and other academic programming in Korean Studies.*

Project Director, “Engaging Korea: Comparative Approaches to Understanding Modern and Contemporary Korea,” CUPKS (2011-2016), University of Michigan – Academy of Korean Studies Grant, \$899,715 - *funded a multitude of scholarly projects, student scholarships, and conferences, and helped launch a book series called Perspectives on Contemporary Korea, as well as supporting other research activity.*

GIFTS AND CONTACT GRANTS (TOTAL: \$10.326 MILLION)

Nam Center: \$9.622 million

Endowments (\$5.07 million) and expendable (\$4.552 million) funds to support endowed professorship, scholarships/fellowships, research, teaching, and programming in Korean Studies (FY2012-2021). These figures include the BTAA Korean Studies e-School gifts.

Communication and Media: \$331,985

Expendable funds to support internships and academic programs (FY2017-2021)

University at Buffalo: \$372,490

Expendable funds to support research, teaching, and programming in international and global studies and exchange (FY22/23 – Present)

TEACHING & LEARNING

UNIVERSITY OF MICHIGAN, COMMUNICATION AND MEDIA

Mass Communication and Public Opinion

Media Processes and Effects

Media Theory Seminar in the Social Science Tradition

Nontraditional Channels of Political Information

Principles of Strategic Communication and Research

Processes of Mediated Communication

The Mass Media and the Public

Views on the News: What Shapes Our Media Content

UNIVERSITY OF MICHIGAN, NAM CENTER FOR KOREAN STUDIES

Nam Center for Undergraduate Fellows Honors Seminar

UNIVERSITY OF MADISON, WISCONSIN

Advertising Media Planning; Principles of Advertising

PROFESSIONAL ACTIVITIES

SERVICE

Competitive Paper Reviewer: Communication Theory and Methodology Division, AEJMC; Communication Technology and Policy Division, AEJMC; Mass Communication Division, ICA; Political Communication Division, ICA

Ad-hoc Journal Reviewer: *Communication Research Journal of Broadcasting and Electronic Media*; *Political Communication*; *Mass Communication and Society*; *Media Psychology*; *Journalism and Mass Communication Quarterly*; *Communication Theory*; *Journal of Computer-Mediated Communication*; *Asian Journal of Communication*.

Editorial Board Member, *Journalism & Mass Communication Quarterly*, 2016-2021

Editorial Board Member, *Journal of Korean Studies*, 2015-2021

Co-Chair, Organizer, International Conference on e-Democracy and Open Government-Asia (CeDem-Asia), 2012-present

Member, Fellowship Advisory Committee, The Korea Foundation, 2012-present

Member, Advisory Board, Korean American Communication Association, 2016-present

President, Korean American Communication Association, 2009-2011

Program Chair, 30th Anniversary Conference Planning Committee, Korean American Communication Association, 2006-2008

Member, Executive Committee, Communication Theory and Methodology Division, AEJMC, 2004-2006

Special Guest Editor, eJournal of eDemocracy & Open Government (Vol 5, No. 1), 2013
Special issue theme: “Transformation of Citizenship and Governance in Asia: The Challenges of Social and Mobile Media”

Special Issue Guest Editor, Telematics and Informatics, 2015
Special issue theme: “New Media and Citizen Mobilization in Asia: Contextualizing the Role of Technologies in the Process of Civic and Political Change”

Conference Research Panel Moderator / Discussant: Midwest Association for Public Opinion Research; AEJMC; ICA

UNIVERSITY ACTIVITIES

UNIVERSITY AT BUFFALO, STATE UNIVERSITY OF NEW YORK

Member, Reaccreditation Steering Committee for the Middle States Commission on Higher Education Decennial Reaccreditation, 2022-2024

Member, SUNY Honorary Degree Committee, 2023-2024

Member, Dean of the School of Dental Medicine Search Committee, 2022-2023

Member, Subcommittee on Faculty Recruiting, Mentoring, and Retention, Office of the Provost, 2021-2022

Member, UB COACHE Planning and Implementation Committee, Office of Faculty Affairs, 2021-2022

Member, Council for Student Success and Retention, Office of the Provost, 2021-present

UNIVERSITY OF MICHIGAN

Member, Provost Faculty Advisory Council, Office of the Provost, 2016-2018

Member, Executive Committee, University of Michigan Museum of Art, 2011-2017

UNIVERSITY OF MICHIGAN, COLLEGE OF LITERATURE, SCIENCE, AND THE ARTS

Member, Digital Studies Institute Advisory Committee, 2020 - 2021

Member, Dennison Building Renovation Advisory Group, 2013-2015

Member, Steering Committee, International Institute, 2012-2014

Member, Experiential Learning Fund (ELF) Award Committee, International Institute, Winter 2014

Chair Korea Foundation Chair Search Committee, September 2011-May, 2014

Member, Global Course Connections Site Selection Committee, Center for Global and Intercultural Study, 2011

UNIVERSITY OF MICHIGAN, COMMUNICATION AND MEDIA

Member, Executive Committee, 2008-2011, 2014-2016

Member, Lecturer Major Review Committee, 2011

Advisor, Honors Program, 2007-2009

Advisor, Internship/Foreign Credit Faculty Advisor, 2002-2003, 2005-2015 – *Supervised the internship program of the department for academic credits. Evaluate/approve requests for foreign credit transfer.*

Member, Faculty Search Committees, 2000-2015 – *Participated in faculty searches for new technologies and media effects; political communication; and race and media positions.*

UNIVERSITY OF MICHIGAN, NAM CENTER FOR KOREAN STUDIES

Member, Executive Committee, Nam Center for Korean Studies, 2007-2009

APPENDICES

APPENDIX A: PREVIOUS ACADEMIC APPOINTMENTS

Professor, Communication and Media, University of Michigan, 2016-2021

Associate Professor, Communication and Media, University of Michigan, 2006-2016

Assistant Professor, Communication and media, University of Michigan, 2000-2006

APPENDIX B: PREVIOUS ADMINISTRATIVE APPOINTMENTS

Chair, Communication and Media, University of Michigan, 2016-2021

Director, Nam Center for Korean Studies, 2009-2021

Founding Director, Big Ten Academic Alliance (BTAA) Korean Studies e-School, 2012-2021

APPENDIX C: PROFESSIONAL MEMBERSHIPS

Association for Education in Journalism and Mass Communication

International Communication Association

Korean American Communication Association

Association for Asian Studies

Association of International Education Administrators

European Association for International Education

APPENDIX D: CONFERENCE PAPERS

Zhang, Y., Yue, Z., Yang, X., Chen, F., & Kwak, N. (2022, June). How a Peripheral Ideology Becomes Prominent: Strategic Performance, Audience Reaction, and Media Amplification in the Case of QAnon Twitter Accounts. Paper accepted for presentation at the International Communication Association Conference

Suk, J. Zhang, Y., Yue, Z., Wang, R., Dong, X., Yang, D., Lian, R., & Kwak, N. (2022, June). When the personal becomes political: Unpacking the response to networked acknowledgment of sexual violence before and after #MeToo across four social media platforms

Lane, D.S., Weeks, B.E., & Kwak, N. (2020, September). A typological approach to big questions in political social media. Paper presented at the American Political Science Association Conference, Information, Technology, and Politics Section. San Francisco, CA. (virtual presentation due to covid-19)

Lane, D., Weeks, B. E., & Kwak, N. (2020). A Person-Centered Approach to Studying Political Social Media Use. Paper presented at the American Political Science Association Conference. San Francisco, CA. (virtual presentation due to covid-19)

Lee, S., Liang, F., Hahn, L., Lane, D., Weeks, B.E., & Kwak, N. (2020, May). *The impact of social endorsement cues and manipulability concerns on perceptions of online news credibility*. Paper presented at the International Communication Association Conference, Mass Communication Division. Gold Coast, Australia. (virtual presentation due to covid-19)

Lee, S. S., Liang, F., Potts, L., Lane, D. S., Weeks, B. E., & Kwak, N. (2019). When It Seems Bots Have Liked It: The Impact of Social Endorsement Cues and Manipulability Concerns on Perceptions of News Credibility. Paper presented at the International Communication Association Conference.

Kwak, N., Lane, D. S., Zhu, Q., Lee, S. S., & Weeks, B. E. (August 2019). Fuel to the fire?: The influence of social media rumors on political participation and knowledge. Poster presentation at the Association for Education in Journalism and Mass Communication (AEJMC) Conference, Toronto, USA.

Weeks, B.E., # Lane, D.S., # Potts, L.B., & Kwak, N. (2019, August). Can incidental exposure to news online close the political knowledge gap? Paper presented at the American Political Science Association Conference, Information, Technology, and Politics Section. Washington, D.C.

HONORABLE MENTION, BEST PAPER AWARD

Lee, S.S. Kwak, N., Lane, D. (2019). When non-political use of social media turns into political: The conditional influence of perceived political open-mindedness of self and others on Facebook. Paper presented at the International Communication Association (ICA) Conference, Washington, DC.

Weeks, B., Lane, D., Potts, L., Kwak, N. (2019). Can incidental exposure to news online close the political knowledge gap? Evidence from two panel studies in two U.S. elections. Paper presented at the International Communication Association Conference, Washington, DC.

Liang, F., Zhu, Q., Kwak, N. (2019). From credible online environment to political discussion: Testing how technological competence and online credibility predict political discussion. Paper presented at the International Communication Association (ICA) Conference, Washington, DC.

Lane, D. S., Lee, S. S., Liang, F., Kim, D. H., Weeks, B. E., & Kwak, N. (2018) Expression and the political self: how political expression on social media can strengthen political self-concepts. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Conference, Washington, DC. 2nd Place Faculty Paper Award in Open Call Competition, Communication Theory & Methodology Division

Kim, D. H., Weeks, B. E., Lane, D. S., Potts, L., & Kwak, N. (2018) From information reception to political learning on social media: the importance of types of political expression. Paper presented at the AEJMC Conference, Washington, DC.

Kwak, N., Lane, D., Lee S., Liang, F., & Weeks, b. E. (May 2018). From persuasion to deliberation: do experiences of online political persuasion facilitate dialogic openness? Paper accepted for presentation at annual meeting of International Communication Association (ICA) in Prague, Czech Republic.

Weeks, B. E., Kim D. E., Potts, L., Deihl, T. H., & Kwak, N. (May 2018). Following politicians on social media, affect, and hostile media perceptions. Paper accepted for presentation at annual meeting of ICA in Prague, Czech Republic.

Kwak, N., Lane, D., Weeks, B.E., Kim D., Lee S., Bachleda S. (August 2017) Does social media matter? How perceptions of political participation on social media can facilitate political expression and foster offline political participation. Paper submitted for presentation at annual meeting of AEJMC in Chicago, Illinois.

Weeks, B.E., Lane, D., Kim, D.H., Lee, S., & Kwak, N. (May 2017) Incidental exposure, selective exposure, and political information sharing: integrating online exposure patterns and expression on social media. Paper accepted for presentation at annual meeting of ICA in San Diego.

Lane, D., Kim, D.H., Lee, S., Weeks, B.E., & Kwak, N. (May 2017) From online disagreement to offline action: how diverse motivations for using social media can increase political information sharing and catalyze offline political participation. Paper accepted for presentation at annual meeting of ICA in San Diego.

Kwak, N., Weeks, B., Kim, D, Lane, D., & Lee, S. (August 2016). Understanding the interplay between selective and incidental exposure online: the influence of nonlinear interaction on cross-cutting online political discussion. Paper presented at the annual meeting of the AEJMC. Second Place Faculty Paper, Political Communication Interest Group

Kwak, N., & Lee, H. (June 2016). Social values, mobile communication, and engagement with civic affairs in South Korea. Paper presented at the annual meeting of the ICA, Fukuoka, Japan.

- Kwak, N. (June, 2015). Non-linear interplay between social media use and political engagement in Korea. Paper presented at Tokyo Symposium on Social Media and Citizen Engagement, Tokyo, Japan.
- Lee, H., Kwak, N., & Campbell, S. W. (May, 2014). Mobile communication and hearing the other side: A cross-national study. Paper presented at the ICA Annual Conference, May 22–26, Seattle, WA.
- Lee, H., Kwak, N., Campbell, S.W., and Ling, R. (June 2013). Mobile communication and democracy: interactive role of disparate mobile phone usage patterns in facilitating deliberative and participatory democracy. Paper presented at the annual meeting of the ICA, London, UK.
- Lee, H., Kwak, N., Campbell, S.W., and Ling, R. (June 2013). Mobile communication and civic engagement in South Korea: examining the interactions between public and private realms of use. Paper presented at the New Media and Citizenship in Asia Pre-Conference, ICA, London, UK.
- Kwak, N., Campbell, S.W., & Kim, D.H. (May, 2012). Social media use and political engagement in Korea: nonlinear interplay between categories of social networking sites and age groups. Paper presented at the New Media and Citizenship in Asia Pre-Conference, ICA, Phoenix, AZ.
- Bae, S., Kwak, N., & Campbell, S.W. (May, 2012). Who will cross the borders? The transition of political discussion into the newly emerged venues. Paper presented at the annual meeting of the ICA. Phoenix, AZ.
- Lee, H., Kwak, N., & Campbell, S.W. (August, 2012). Hearing the other side revisited: toward a unified theory of deliberative and participatory democracy. Paper presented at an annual meeting of the AEJMC. Chicago, IL.
- Brown, K., Betz, D., Kwak, N., & Campbell, S.W. (July, 2012). False learning: humor, irony, and political knowledge. Paper presented at the annual meeting of the International Society of Political Psychology. Chicago, IL.
- Yu, R., & Campbell, S. W., & Kwak, N. (2011, September). An investigation of the interplay between mobile communication, network ties, and civic engagement: implications for trust in others. Paper presented at the 64th annual conference of the World Association for Public Opinion Research. Amsterdam, Netherlands.
- Kwak, N., Campbell, S. W., & Choi, J., & Bae, S.Y. (2011, May). Mobile communication and public affairs engagement in Korea: an examination of non-linear relationships between mobile phone use and engagement across age groups. Paper presented at the annual meeting of the ICA. Boston, MA. Top Paper Award, the Korean American Communication Association Research Panel
- Campbell, S. W., & Kwak, N. (2011, May). Mobile communication and the personalization of public life: implications for open dialogue. Paper presented at the ICA preconference, Seamlessly Mobile? Mobile Communication @ a Crossroads. Boston, MA.
- Kwak, N., & Campbell, S. W. (2011, March). Mobile phone use and social capital in South Korea: A study of interactive relationships between patterns of mobile-mediated communication and social values. Paper presented at the Annual meeting of the Association for Asian Studies. Honolulu, HI.
- Campbell, S.W., Kwak, N., Lee, H., Brown, K., Yu, R., and Bae, S.Y. (August 2010). Mobile communication and the personalization of public life implications for open political dialogue. AEJMC, Denver, CO.

Campbell, S. W., & Kwak, N., & Ling, R. (2010, June). Mobile communication and social capital: a comparison of Korea and the U.S. Paper presented at the ICT and Performance Symposium. New York, NY.

Bakke, J.W., Ellis, R., Herstad, J., Julsrud, T., Kwak, N., Osmundsen, T., Schiefloe, P.M., Schoemaker, M., Søyland, A. (June 2010). Toward a multi-dimensional instrument for analyzing organizational social capital. ICA Online Social Capital preference. Singapore.

Kwak, N. & Lee, H. (2010). Late night humor and policy assessment: mediating role of political emotions. ICA. Singapore.

Bae, S.Y., Kwak, N., & Campbell, S. W. (2010). Discussing politics online: the interactive relationship between offline political talk and online political discussion. ICA. Singapore.

Campbell, S. W., & Kwak, N. (2009, May). The role of mobile communication and social networks in civic life: a study of U.S. Adults. Paper presented at the ICA mobile preconference. Chicago, IL.

Yang, G., & Kwak, N. (2009). Seeking entertainment vs. enlightenment from news media: opposing impacts of news-watching motives on political knowledge. ICA. Chicago, IL.

Campbell, S.W., & Kwak, N. (2009). Political involvement in “mobilized” society: the interactive relationships among mobile communication, social network characteristics, and political life. ICA. Chicago, IL.

Campbell, S.W., & Kwak, N. (2008). Mobile communication and the public sphere: linking patterns of use to civic and political engagement. Pre-Conference (The Global and Globalizing Dimensions of Mobile Communication: Developing or developed) ICA. Montreal, Canada.

Guggenheim, L., Kwak, N., & Campbell, S.W. (2007). The new negative news: the role of non-traditional news in contributing to public cynicism in the 2006 elections. Midwest Association for Public Opinion Research. Chicago, IL.

Campbell, S.W., & Kwak, N. (2007). Mobile communication and social capital in localized, glocalized, and scattered networks. Pre-conference (Mobile communication: Bringing us together or tearing us apart?) ICA. San Francisco, CA.

Kwak, N., Guggenheim, L., Wang, X., and Jones, B. (2005). Feel like learning? An analysis of political implications of late night talk shows in the 2004 presidential election. AEJMC (Communication Theory and Methodology Division). San Diego, CA.

Kwak, N., Wang, X., and Guggenheim, L. (2004). Laughing all the way: the relationship between television entertainment talk show viewing and political engagement among young adults. AEJMC (Communication Theory and Methodology Division). Toronto, CA. [Top Three Faculty Paper Recognition](#)

Kwak, N., Poor, N., and Skoric, M. (2004). Honey, I shrunk the world: the relationship between internet use and international engagement. AEJMC (Communication Technology and Policy Division). Toronto, CA.

Kwak, N., Skoric, M., Williams, A., and Poor, N. (2003). To broadband or not to broadband: the impact of high-speed internet on knowledge and civic participation. AEJMC (Communication Technology and Policy Division). Kansas City, MO. [Top Three Faculty Paper Recognition](#)

- Kwak, N., Williams, A., Wang, X., and Lee, H. (2003). Talking politics and engaging politics: an examination of the interactive relationships between structural features of political talk and discussion engagement. AEJMC (Communication Theory and Methodology Division). Kansas City, MO. Top Three Faculty Paper Recognition
- Kwak, N., Williams, A., Joo, S.H., and Wang, X. (2003). A multidimensional approach to socio-political internet use: patterns of internet use, informal associations, and public affairs participation. AEJMC (Mass Communication and Society Division). Kansas City, MO
- Dhavan, S., Cho, J., Eveland, W.P. Jr., and Kwak, N. (2003). Online and Offline Pathways to Participation: Cross-Sectional and Panel Models of Communication Effects on Civic Engagement. AEJMC (Communication Technology and Policy Division). Kansas City, MO. Top Three Faculty Paper Recognition
- Eveland, W. P. Jr., Hayes, A.F., Shah, D., and Kwak, N. (2003). Understanding the relationship between news use and political knowledge: a model-comparison approach using panel data. AEJMC (Communication Theory and Methodology Division). Kansas City, MO. Top Three Faculty Paper Recognition
- Kwak, N., Skoric, M., Williams, A., and Poor, N. (2003). The faster, the better? Assessing the impact of broadband internet on knowledge and participation. Association of Internet Researchers, Toronto, Canada.
- Holbert, L. W., Kwak, N., and Shah, D. (2003) Environmental concern, patterns of television viewing, and pro-environmental behaviors: integrating models of media consumption and effects. ICA. (Mass Communication Division). San Diego, CA.
- Kwak, N., and Williams, A. (2003). Advances in the study of online social capital. ICA. (Communication and Technology Panel Session). San Diego, CA.
- Shah, D., Cho, J., Eveland, W.P. Jr., and Kwak, N. (2003). Online and offline pathways to participation: cross-sectional and panel models of communication effects on civic engagement. Midwest Political Science Association. Chicago, IL.
- Kwak, N., Shah, D., and Eveland, W.P. Jr. (2002, July). Civic retention or civic attrition: over-time effects of informal associations, communications behaviors, and trust among volunteers. ICA. (Mass Communication Division). Seoul, South Korea.
- Eveland, W.P. Jr., Shah, D., and Kwak, N. (2001, August). Assessing causality: a panel study of motivations, information processing, and learning during campaign 2000. AEJMC (Mass Communication and Society Division). Washington, D.C. Top Faculty Paper Recognition
- Kang, N. and Kwak, N. (2000, August). A multilevel approach to civic participation: individual length of residence, neighborhood residential stability, and their interactive effects with media use. AEJMC (Mass Communication and Society Division). Phoenix, AZ.
- Shah, D., Kwak, N., Schmierback, M., and Zubric, J. (2000, August). Individual losses and societal gains: interactive framing effects on the activation of mental models. AEJMC (Communication Theory and Methodology Division). Phoenix, AZ. Top Three Faculty Paper Recognition

- McLeod, J., Zubric, J., Kwak, N., Powell, M., Zhang, W., and Deshpande, S. with Shah, D. and Schmierbach, M. (August 2000). Cognitive structure as a mediator/moderator of communication influence. AEJMC (Communication Theory and Methodology Division). Phoenix, AZ.
- Holbert, L.R., Shah, D., and Kwak, N. (August 2000). Entertainment media use and attitudes concerning women's rights: merging qualitative and quantitative approaches to better understand a process of media effects. AEJMC (Mass Communication and Society Division). Phoenix, AZ.
- Kwak, N. and Radler, B. (2000, May). Using the web for public opinion research: a comparative analysis between data collected via mail and the web. American Association for Public Opinion Research. Portland, OR.
- McLeod, J., Zubric, J., Kwak, N. and Powell, M. (2000, May). Communication and citizen activity in community problem-solving: media and interpersonal influence on perception of institutional and citizen efficacy and voluntary participation. American Association for Public Opinion Research, Portland, OR.
- Kwak, N., Shah, D., and Holbert, R.L. (2000, April). Connecting, trusting, and participating: the interactive effects of social associations and generalized trust on collective action. Midwest Political Science Association. Chicago, IL.
- Shah, D., Kwak, N., and Holbert, R.L. (2000, June). "Connecting" and "disconnecting" with civic life: the effects of internet use on the production of social capital. ICA, Acapulco, Mexico
- Kwak, N. and Kang, N. (1999, November). Social capital and affect: exploring the roles of emotional experiences in trust and social connectedness. Midwest Association for Public Opinion Research. Chicago, IL.
- Kwak, N. and Radler, B. (1999, November). A comparison between mail and web-based surveys: response pattern, respondent profile, data quality, and construct association. Midwest Association for Public Opinion Research. Chicago, IL.
- Holbert, L.R., Shah, D., and Kwak, N. (1999, November). Entertainment media and attitudes toward women's rights. Midwest Association for Public Opinion Research. Chicago, IL.
- Kwak, N. (1999, August). Does media publicity matter? An analysis of the knowledge gap hypothesis across issues with differential degrees of media publicity. AEJMC (Communication Theory and Methodology Division). New Orleans, LA.
- Kwak, N. and Chang, K.K. (1999, August). The bottom of the net: the market-driven collegiate men's basketball sport. AEJMC (Media Economics and Management Division). New Orleans, LA.
- Shah, D., Holbert, L.R., and Kwak, N. (1999, August). Expanding the 'virtuous circle' of social capital: civic engagement, contentment, and interpersonal trust. AEJMC (Mass Media and Society Division). New Orleans, LA.
- McLeod, J., Scheufele, D., Zubric, J., Kwak, N., Zhang, W., and Holbert, L.R. (1999, August). Communicating community: the roles of mass and interpersonal communication in promoting complexity of individuals' understanding of community. AEJMC (Communication Theory and Methodology Division). New Orleans, LA.

Kwak, N. (1998, August). Revisiting the knowledge gap hypothesis: education, motivation, and media use. AEJMC (Communication Theory and Methodology Division). Baltimore, MD. Top Student Paper Recognition

Kwak, N., and Yoon, S.H. (1998, August). Kids on the net: user characteristics and effects of computer-mediated communication on mass media use and interpersonal interaction. AEJMC (Communication Technology and Policy Division). Baltimore, MD.

Kwak, N. (1997, August). The roles of the media and mediated opinion leadership in the public opinion process: a content analysis of a political incident in Korea. AEJMC (International Communication Division). Chicago, IL.

Kwak, N. (1996, August). The media and voter turnout: an investigation of people's willingness to vote in the 1992 presidential election. AEJMC (Communication Theory and Methodology Division). Anaheim, CA.

APPENDIX E: INVITED TALKS (SELECTED AND ABRIDGED)

“KakaoTalk Rumor Effect: The Influence of Social Media Rumors on Participation and Knowledge in the 2017 South Korean Presidential Campaign,” Myung Sup Lim Lecture Series in Korean Studies, University of Oregon Center for Asian and Pacific Studies, April 25, 2019

“From Persuasion to Deliberation: Do Experiences of Online Political Persuasion Facilitate Dialogic Openness?” University of Oregon School of Journalism and Communication, April 26, 2019

New Media and Korean Politics, Kyemyung University, South Korea, June 3, 2016

Political Learning and Participation in S. Korea: Non-linear Interplay between Categories of Parasocial Ties on SNS and Age Groups, University of Illinois Center for East Asia Pacific Studies Speakers Series, October 23, 2015

New Communication Technologies and Civic Life: Socially Networked, but Politically Engaged?, Keynote Address, International Conference on e-Democracy and Open Government-Asia, Singapore, November 14-15, 2012

Soft News and Political Engagement: Exploring the Role of Late Night and Comedy Shows in Policy and Candidate Assessment, Department of Communication Studies, University of Michigan, Howard R. Marsh Distinguished Research Fellow Lecture, March 12, 2010

“Widening the Net: Nontraditional Channels of Political Communication in American Politics,” Department of Mass Communication, Sungkyunkwan University, South Korea, February 8, 2007

“Requiring Student Participation in Research Pools,” Research Panel sponsored by Communication Theory and Methodology and Media Ethics Divisions, AEJMC, August 13, 2005

“Feminism, Scholarship and Empirical Research,” Commission on the Status of Women and Communication Theory and Methodology Division, AEJMC, Research Panel Session, August 9, 2000