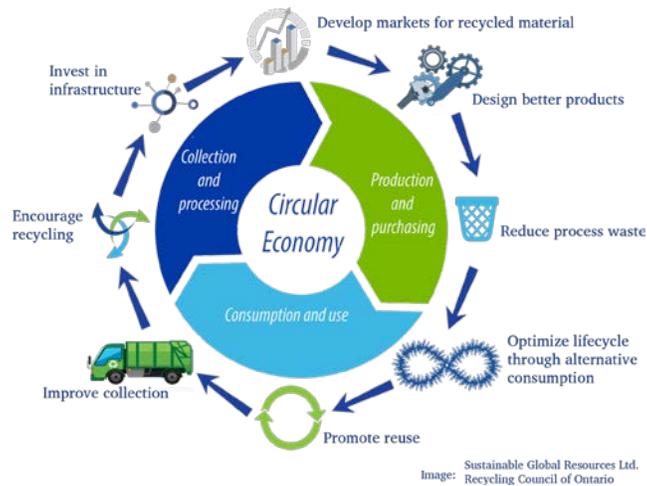


The Circular Economy



A circular economy is a Production and Consumption Model that looks to create products that can be returned to their manufacturer for refurbishment and resale or to any manufacturer as a resource in the manufacturing of another product. Ideally, this would happen indefinitely. Below are five examples of companies deploying a Circular Economy Model:

-  The UK Company Rapanui will sell you a tee shirt and take that tee shirt back when you are done with it to make another.
-  US Company Mobius uses the paper industry waste product lignin to make certain kinds of plastics used in such products and mulch films for weed and moisture control on crops.
-  Scottish based company MacRebur uses waste plastic to make granules used in the construction of paved roadways.
-  Ecobricks from recycled plastic are being used around the globe as a replacement for clay bricks.
-  The company Bio-bean uses coffee grounds to create pellets for use in biomass energy production, reducing the need for grown combustible plant materials.

For more information on Ecobricks, visit: <https://www.ecobricks.org/how/>